



## Beaulieu Technical Textiles unveils the latest trends in woven ground covers for all containerfields at GreenTech Amsterdam 2024

- Beaulieu's weed control ground covers re-designed to meet new durability and longevity criteria
- The company's Premium Ground covers are the most sustainable choice for all professional containerfields
- RECOVER PRO offers enhanced water permeability with 40% recycled content and a lower carbon footprint

Comines-Warneton, Belgium – June 6, 2024 – As thousands of horticultural industry representatives gather in Amsterdam for this year's GreenTech Event, Beaulieu Technical Textiles is presenting its re-designed range of [weed control ground covers](#), setting a new sustainability benchmark in the industry.

[RECOVER](#) is Beaulieu's most durable weed control ground cover that has been re-designed with recycled content to meet new criteria for durability and longevity, as well as offering customers a more sustainable solution for containerfields. Post industrial waste is added during the production process, creating a CO<sub>2</sub> reduction.

Also new at this year's number one horticultural technology event in the Netherlands, where water conservation is a key theme, is Beaulieu's **RECOVER PRO** ground cover which helps nurseries to improve water management, promote healthier plants, reduce disease and adopt more sustainable horticultural practices.

RECOVER PRO, designed specifically for lava-containerfields which leverage the unique properties of natural volcanic lava rock, offers a 37% carbon saving, 40% recycled content, the guarantee of 900 kLy UV protection, a ten-year lifespan, high resistance to mechanical stress and optimal, environmentally friendly weed control.

"Horticultural professionals around the world rely on our agrotextiles for quality and sustainability and Beaulieu's RECOVER range delivers best-in-class performance on both fronts. These ground covers are the premium choice for all professional containerfields to create the optimal growing conditions for plants," said Maarten Balcaen, Beaulieu Technical Textiles Sales Manager for Agrotextiles.



Beaulieu Technical Textiles is the leading manufacturer of woven technical fabrics for the horticultural and landscaping industries in Europe and continually improves its solutions through R&D partnerships with agronomy experts and research institutions. Visitors to GreenTech will discover Beaulieu's extensive range of ground covers for all container fields and our solutions in climate control, growth stimulation and weed control.

"Our ground covers are long-lasting thanks to their high UV stability, and this means that customers are able to postpone replacement investments for longer. The CO2 savings of our solutions are also becoming increasingly important as ground cover is a part of the carbon calculation for new nursery installations. This makes Beaulieu's solutions a win-win," concluded Balcaen.

**Find Beaulieu Technical Textiles at Stand 05.400VF at GreenTech Amsterdam 2024, 11-13 June at RAI Amsterdam.**

- End of press release -

## Beaulieu Technical Textiles

Beaulieu Technical Textiles is a globally represented and established manufacturer of woven technical fabrics. Combining a pioneering spirit and a hands-on mentality, our products are engineered to deliver sustainable, durable and best-in-class solutions, designed to respond to current demands and future trends.

Our firm commitment to product innovation is demonstrated through international R&D collaborations with renowned institutions and associations such as KU Leuven, UGent, Centexbel-VKC, AGFA Labs, EAGM, IGS, and others. As a result, we offer a range of woven polymer textiles of exceptional quality, durability and versatility.

Beaulieu Technical Textiles is a reference across diverse markets, offering solutions and applications in the fields of Agrotextiles, Geotextiles, Backings and Industrial Fabrics (product reinforcement & packaging textiles).

Beaulieu Technical Textiles is part of the Beaulieu International Group (B.I.G.), and a division of the Engineered Solutions business unit.



## Member of Beaulieu International Group

As a global family business, we develop and co-create – in an innovative, entrepreneurial and sustainable way - flooring and material solutions to enhance the quality of living and working for every generation.

Headquartered in Belgium, B.I.G. employs over 4.900 people worldwide in 19 countries throughout Eurasia, America and Oceania and serves customers in 150 countries. In 2022, B.I.G. reported sales of €2,4 billion. At B.I.G., we work purposefully to build a sustainable future. Our sense of entrepreneurship and our ambition enable us to continue to grow together with our employees, customers, suppliers, shareholders and the society in which we operate.



*RECOVER PRO ground covers from Beaulieu Technical Textiles are the premium choice for all professional containerfields to create the optimal growing conditions for plants.*

*(Photo: © Beaulieu International Group)*





*RECOVER PRO ground covers from Beaulieu Technical Textiles offer a 37% carbon saving, the guarantee of 900 kLy UV protection, a ten-year lifespan, high resistance to mechanical stress and optimal, environmentally friendly weed control. (Photo: © Beaulieu International Group)*



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